



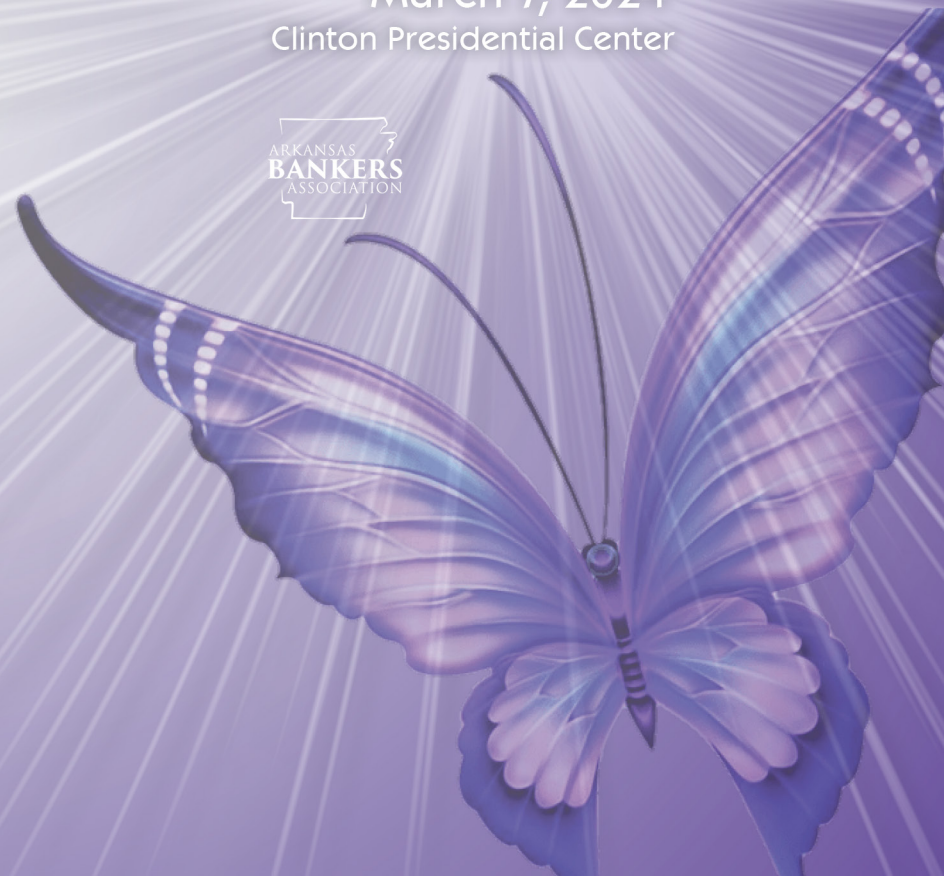
## *If You Must Cancel*

**Full registration fees will be refunded if a cancellation is received before Feb 22. No refunds will be given for cancellations made after Feb 22. All cancellations must be submitted in written format prior to the event. Substitutions are welcomed and encouraged.**

## *Women In Banking*

March 7, 2024

Clinton Presidential Center



## *Location*

Clinton Presidential Center  
1200 President Clinton Ave.  
Little Rock, AR 72201

## *Hotels*

Downtown Marriott  
Little Rock  
(501) 906-4000  
Corporate Rate: \$169 and up  
Corp/Promo Code: A5698

Hilton Garden Inn  
Downtown  
(501) 244-0044  
Group Rate: \$148  
Corporate Account Code: 3197385

## *Registration*



Register Here

# Registration & Pricing

ABA Members: Early Rate - \$365  
After FEB 7 - \$400

Non-Members: Early Rate - \$730  
After FEB 7 - \$800

GROUP OF SIX  
ABA Members: \$1,990

For Group Reservations call Peggy  
at 501.376.3741.

## Thank You to Our Sponsors



# Agenda

Thursday, March 7

8:15AM Breakfast & Registration

9:00AM **Welcome**  
*Lorrie Trogden*  
President & CEO  
Arkansas Bankers Association

*Latrecia Carroll*  
SVP/Operations Manager, Stone Bank  
2023-2024 Emerging Leaders Section  
President

9:15AM **The U.S. Economic and Political Landscape in 2024**  
*Jessica Kearney*  
Vice President, Public Policy Initiatives  
Travelers Institute

10:00AM **10 Myths Debunked: How to Inspire, Empower and Get Things Done**  
*Amber Farley*  
Partner/EVP of Brand Development  
Financial Marketing Solutions (FMS)

11:00AM Networking Break

## Speakers



Susannah Marshall



Amber Farley



Jessica Kearney



Adrienne L. Baker



Matuschka  
Lindo Briggs



Esperanza  
Massana Crane



Ali Miller

11:15AM **Advocating for Yourself**  
*Adrienne L. Baker*  
Wright Lindsey Jennings LLP

*Matuschka Lindo Briggs*  
Federal Reserve Bank of St. Louis

*Esperanza Massana Crane*  
Arkansas Economic Development  
Commission

12:30PM Lunch

1:30PM **Power Woman in Banking Award Presentation**

1:45PM **Suit Yourself: A Work Wardrobe that Works for You**  
*Ali Miller*  
CEO, The Ethical Aesthete

2:45PM **Networking Break**

3:00PM **Trends in Arkansas Banking**  
*Susannah Marshall*  
Commissioner  
Arkansas State Bank Department